Statistic:

2017 - 1010 cases of snatch & robbery

Story:

An evening my neighbour has been robbed. Family members a grandmother & 3 young grand daughters been tied up, most valuables been taken. Luckily no one got hurt, but what if unfortunately it happens?

Imagine:

You face robbery alone. When you need someone to help in time so bad and you unable to make the call at that time.

Problem:

Victim can not get help in time while emergency happened. Why? Because victim unable to make the call in that situation.

Solution:

Send emergency in hard situation to request family members & nearby citizen for help.

Triggers:

Mobile App send emergency request when it hears you voice yell “Help! Help! Help!”

Who will receive the SOS?

1. Your family members & close friends.
2. People nearby (Mr/Mrs SOS)

What information they will receive?

1. Your possible situation
2. Your location

What the helpers can do?

1. Find you and investigate the situation
2. Help on the spot or call guard, police, ambulance, firemen immediately
3. Take photo or record video as evidence

Q&A

What if you make a false report accidently?

MrSOS will give you 30 sec to withdraw the report.

How you make profit?

We have premium subscription for members to enjoy insurance coverage.

<https://ringgitplus.com/en/personal-accident-insurance/>

What if someone abuse or misuse with this app?

Our build the app & community for good intention. We try our best to identify the person together with our community.

What if helper get injured while giving help?